BUSINESS ANALYTICS

TRAINING PROGRAM

COURSE DURATION : 3MONTHS

NLT Education

TECHNOLOGY FOR ALL

COURSE OVERVIEW

Designed for beginners and professionals alike, this course is delivered by industry experts through live weekend classes. Covering essential topics from data collection and cleaning to predictive and prescriptive analytics, you'll gain hands-on experience with real-world projects. Prepare for a successful career as a Business Analyst, Data Scientist, or Business Intelligence Analyst. Join us to enhance your analytical skills and advance your career

BENEFITS

- Cover all essential Business Analytics topics, from data collection and cleaning to advanced predictive and prescriptive analytics.
- Engage in real-world projects and assignments to build a strong portfolio, enhancing your job readiness and confidence

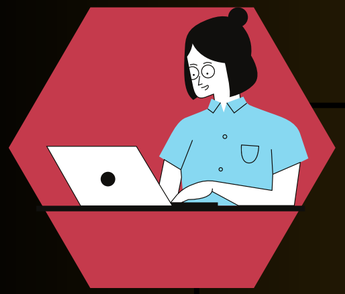
PROJECTS AND PLACEMENT

- Engage in real-world projects and assignments to build a strong portfolio, enhancing your job readiness and confidence.
- Receive placement support and access to job boards, helping you secure high-paying roles in data analysis and business intelligence.

LEARNING MODULE

- 32+ Live Sessions across 3 Months
- 10+ Industry Projects and Case Studies
- Add-on Placement Support

- Mentor Support
- No Cost EMI Option
- 24/7 Support

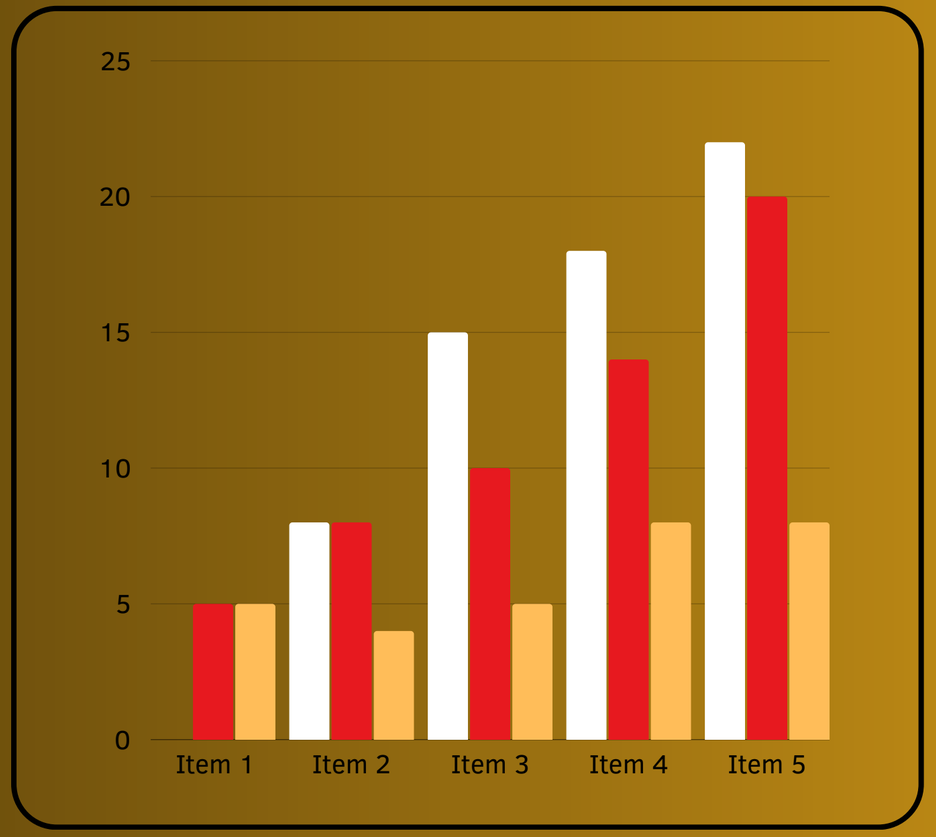


- 1:1 interactions with industry Experts
- Guaranteed Certification

- Soft skill training
- Career development program for both Freshers & Experienced

CAREER OUTCOME

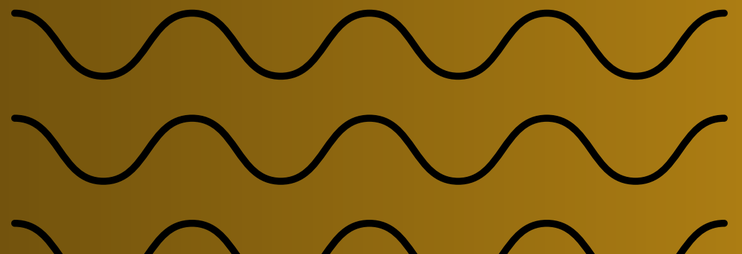
- Business Analyst
- Data Analyst
- Business Inteligence Analyst
- Analytics Consultant



COURSE CURRICULUM

INTRODUCTION TO BUSINESS ANALYTICS

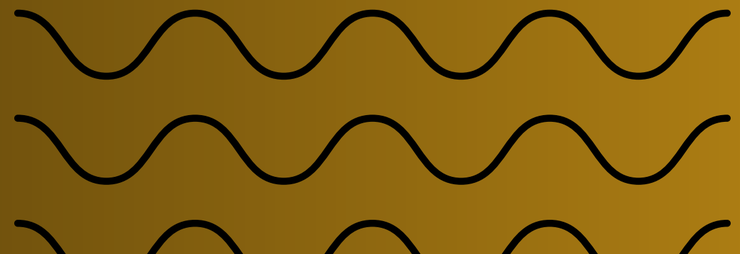
- Importance of data-driven decision making
- Overview of analytics tools and software
- Homework: Basic analytics exercises



COURSE CURRICULUM

DATA COLLECTION AND CLEANING

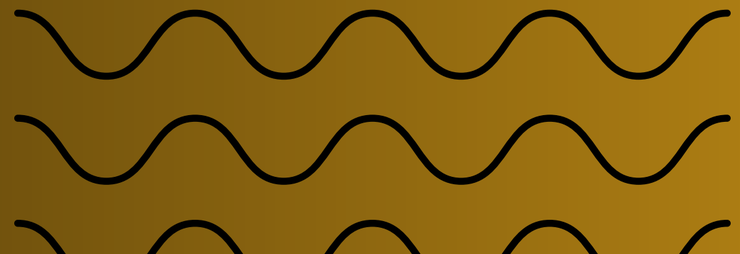
- Data types and sources
- Data collection methods
- Data cleaning and preprocessing
- Data cleaning tasks



COURSE CURRICULUM

DESCRIPTIVE ANALYTICS

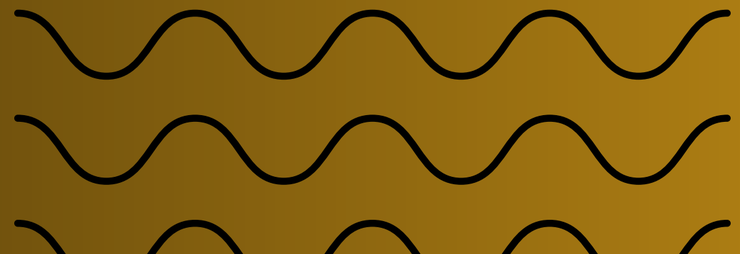
- Descriptive statistics
- Data visualization techniques
- Using Excel for basic analytics
- Descriptive analytics exercises



COURSE CURRICULUM

EXPLORATORY DATA ANALYSIS (EDA)

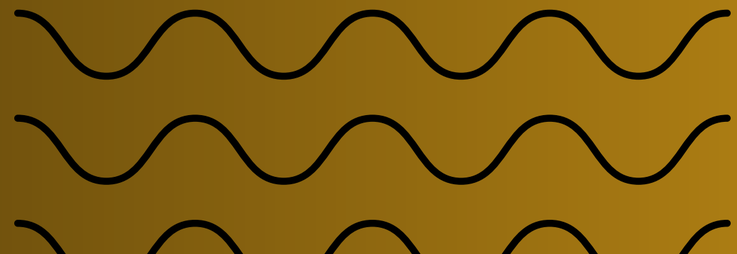
- introduction to EDA
- Identifying patterns and trends
- Using Python for EDA
- EDA tasks



COURSE CURRICULUM

PREDICTIVE ANALYTICS

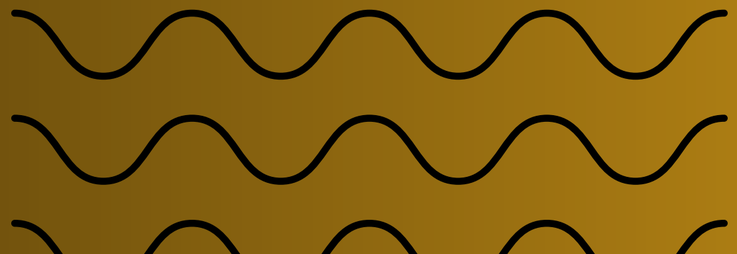
- Introduction to predictive modeling
- Regression analysis
- Classification techniques
- Using Python for predictive analytics



COURSE CURRICULUM

PRESCRIPTIVE ANALYTICS

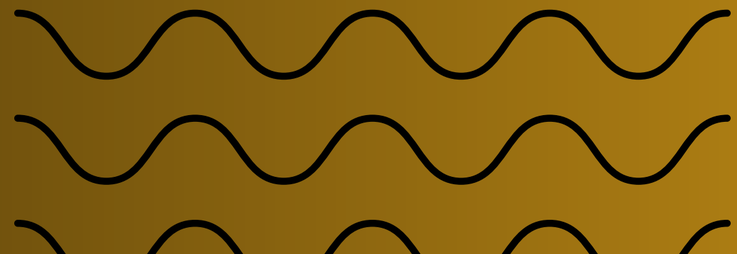
- Introduction to prescriptive analytics
- Optimization techniques
- Decision trees
- Using Python for prescriptive analytics



COURSE CURRICULUM

ADVANCED ANALYTICS TOOLS

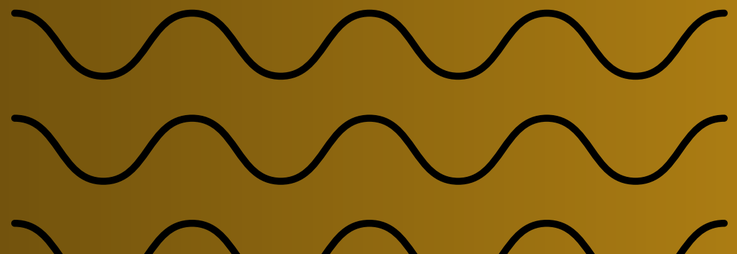
- Introduction to SQL
- Data querying and manipulation
- Introduction to Tableau
- Creating interactive dashboards



COURSE CURRICULUM

CAPSTONE PROJECTS

- Project discussion and guidance
- Applying the learned techniques to a real-world business problem
- Project submission and review.

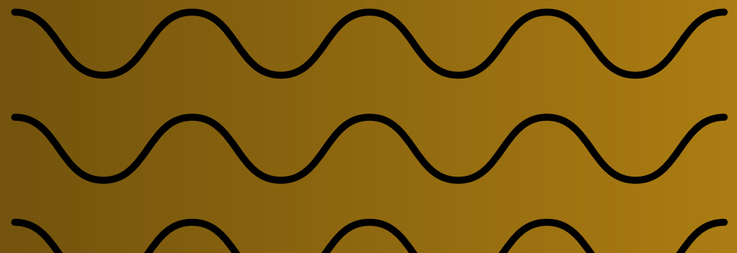


COURSE CURRICULUM

FINAL PROJECT

- Develop a small application using the concepts learned during the course

- Present the project in the final class.



PROGRAM FEES AND PAYMENT MODE

FEES

INR.55000+ GST

SEAT BLOCKING

INR.15000

PAYMENT MODE

- NO COST EMI
- CREDIT CARD EMI
- FULL PAYMENT

ADMISSION PROCESS

STEP 1

Fill out the online application form on the NLT Education website.

STEP 2

Your application will be reviewed by the admissions team and our counselors will be connect you for further process

STEP 3

Successful candidates will receive an offer letter and can proceed with enrollment

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